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**INNOVATION PRINTING & COMMUNICATIONS  
AND INNOVATION MARKETING COMMUNICATIONS  
ANNOUNCES MERGER WITH  
PHOENIX LITHOGRAPHY CORPORATION**

**NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

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**Philadelphia, Pennsylvania – June 12, 2013**

Innovation is pleased to announce that it has merged with Phoenix Lithographing Corporation of Philadelphia PA and will become a member of the Phoenix Group. Innovation and Phoenix have been partners for the last several years, taking advantage of each others core competencies in order to meet client needs and deadlines.

Both companies are known for producing award winning sheet fed printing, but each has its niche in other areas. Innovation's extensive digital print capabilities and unmatched web enabled solutions have made it a regional leader. Phoenix boasts the best fleet of web presses and inline finishing capabilities in the region. In addition, both companies have made significant investments into mailing services, investing in the latest inserting and imaging equipment. The fusion of mailing services increases their footprint in this sector, making the combined company a regional leader in technology and production capacity.

Jeff Jones, Dave Carpenter and George Slater, the owners of Innovation have all been selected to the "Board of Directors" of Phoenix. Barry Green, Chief Executive Officer of Phoenix, announced that Dave Carpenter will be named President of the combined Company. "I have watched Innovation grow and transform over the years. They are an extremely well managed company. We look forward to bringing them under the Phoenix umbrella and taking advantage of the technologies they have brought into this market", Barry Green, CEO, Phoenix Lithographing Corp..

Dave Carpenter stated "The consumer in today's printing industry is calling for suppliers with extensive capabilities and services who have the capacity to handle the largest projects and the attention and detail to deliver the most intricate projects on time and on budget".

The merger brings two companies together with a combined 85 years of history and approximately 100 million dollars in sales. Innovation and Phoenix stand less than one hundred yards apart on Caroline Road in Northeast Philadelphia. They are conveniently located minutes from the Pennsylvania Turnpike, US-1 and I-95. The Trenton transit center is less than 20 minutes away and the Philadelphia International Airport is a 30 minute drive.