

Innovation's Web to Print



Why Web To Print?

What is Web to Print?

Web to Print

Complete, End-To-End, Print-On-Demand, Workflow & Management Solution

- A full, PDF based, print job ordering solution
- Provides personalization, Variable Data, and e-Procurement

Print Buyer's Problems Addressed

Cost of Print Ordering

- Simplified and streamlined print job ordering reduces the time spent on the ordering and saves money
- Reducing mistakes and unnecessary reprints

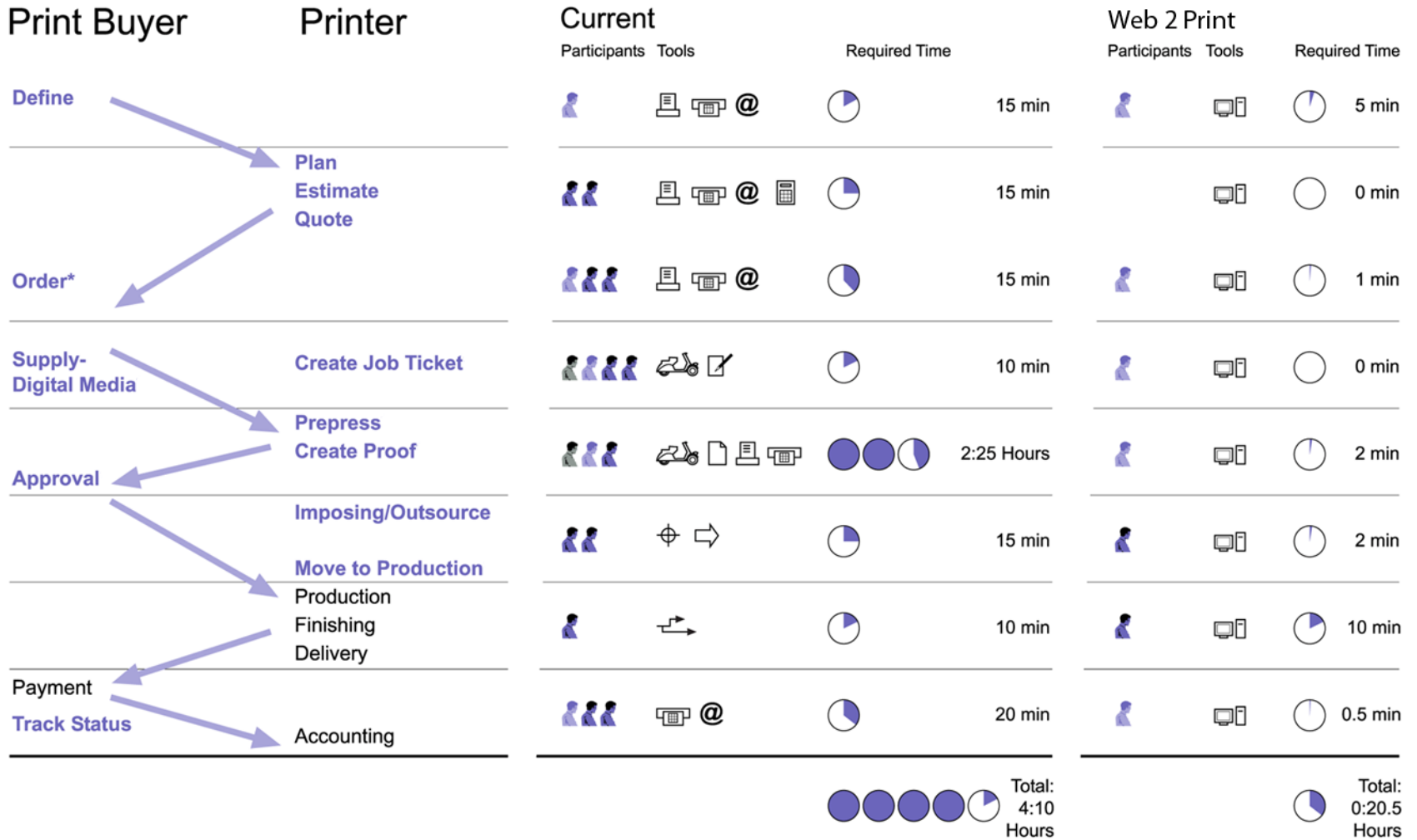
Turnaround

- Reducing the time from job order to delivery

Management and control

- Tools for proofing and approval
- Control of users and job ordering workflow

Web to Print 'POD Process Added Value'



Cost of Ordering Jobs

The pain

- Print job ordering is a long process with redundant iterations
- The process is error prone

Web to Print

- Provides easy and straight forward web-based job ordering capabilities
- Provides an extensive template bank, image repository, and simple repeat ordering
- Provides an infrastructure that eliminates most of the data entry and flow mistakes, reducing unwanted reprints

Reduce Turnaround

The pain

- Long time from job order to delivery

iWay Prime

- Eliminates the approval and proofing cycles
- Improves information flow

Improve Management & Control

The pain

- Proofing and approval are performed manually
- No control of users and job ordering workflow

iWay Prime

- Provides approval tools
- Provides user, department and cost center management